



Watertown, NY

**PRESENTS
THE**

**7TH ANNUAL
TWO NATIONS 1000
ISLANDS EXTRAVAGANZA**

2017 SPONSORSHIP OPPORTUNITIES

The 7th annual Two Nations 1000 Islands Extravaganza, whose presenting sponsor is Highway Legends, will be held Friday, May 19th until Sunday, May 21st, 2017, at Cerow Recreation Park in Clayton, NY. This event raises funds for local organizations. This year's recipient is DPAO (Disabled Persons Action Organization) to help with much needed recreation programs for disabled individuals.

EVENT HIGHLIGHTS

This is a free event for all spectators and participants. It is a car, truck and motorcycle show with vehicles from classic, hot rod, antiques, current and racecars! There is live music throughout the weekend, as well as crafters, vendors, demonstrations and a wide variety of food. We also have fireworks Friday night after the cruise in! There is something for everyone, young and old!

SPONSOR CATEGORIES

PLATINUM- \$2,000 +

- Company name for event banner, i.e., "Your Company Name" presents (band etc.)
- Prominent placement of name in promotional material
- Prominent link to your website on Highway Legends website-www.highwaylegends.us
- Free booth at event to promote your business
- Free full page advertisement placement in program book
- Flyers in goody bags handed out to first 300 show vehicles (materials provided by you)
- Company logo on event shirts

GOLD- \$ 1000.00

- Prominent link to your website on Highway Legends website-www.highwaylegends.us
- Free booth at event to promote your business
- Placement of company banner at event (provided by you)
- Free full page advertisement placement in program book
- Flyers in goody bags handed out to first 300 show vehicles (materials provided by you)
- Company logo on event shirts

SILVER- \$500.00

- Link to your website on Highway Legends website-www.highwaylegends.us
- Company logo on event shirts
- Placement of company banner at event (provided by you)
- Free half page advertisement placement in program book
- Flyers in goody bags handed out to first 300 show vehicles (materials provided by you)

BRONZE- \$250.00

- Link to your website on Highway Legends website-www.highwaylegends.us
- Free half page advertisement placement in program book
- Placement of company banner at event (provided by you)
- Flyers in goody bags handed out to first 300 show vehicles (materials provided by you)

DONATION

- Free business card size ad placement in program book
- Placement of company banner at event (provided by you)
- Flyers in goody bags handed out to first 300 show vehicles (materials provided by you)